



## 2020 “Keep the Cheer Here” Sponsorship Form

Last year, the “Twas the Light Before Christmas” tour brought a multitude of visitors to Todd County. In an effort to promote local businesses and encourage folks to shop local this Christmas season, we are expanding this idea to a season-long campaign called “Keep the Cheer Here!” This is a great marketing opportunity for your business or organizations to get noticed by sponsoring this unique event! **Here’s what we have planned:**

- **New “Chamber Bucks” community Gift Certificate program:** Chamber Bucks can be purchased from the Chamber and spent like cash at participating Chamber Members. The perfect gift idea that will keep revenue local! This will also be how we award all prizes.
- **Small Business Saturday Passport:** Visitors who get their “passport” stamped at all participating Chamber Member businesses on Small Business Saturday will be entered in a drawing to win Chamber Bucks!
- **Small Business Saturday Chamber Door Prizes:** Visitors who make a purchase at a participating Chamber business on Small Business Saturday will be entered in a drawing to win Chamber Bucks!
- **“Twas the Lights Before Christmas” lights contest and display tour maps.** Chamber Bucks prizes awarded to the top 3 residential entries! Top 3 businesses win a trophy and bragging rights! And everyone wins when our community looks like a Hallmark movie!
- **A Few of My Favorite Things:** Shoppers share photos of their favorite items at Chamber businesses on social media to earn points. The shopper with the most points by Dec 15 wins a Chamber Bucks prize!
- **Weekly shopping guides** to Chamber businesses will be posted on Facebook. Themes will include stocking stuffers, gifts for guys, etc
- **Weekly Door Prizes:** Visitors who make a purchase at a participating Chamber business will be entered in a weekly drawing to win Chamber Bucks!

*Here’s how you can get in on the fun:*

### SPONSORSHIP LEVELS:

- \$1,000 “Santa”: You’re Supporting HO-HO-HoMe for the Holidays!**
  - ✓ Logo on the TOP of lights tour map
  - ✓ Logo on “Keep the Cheer Here” promo signage (both print and digital)
  - ✓ Recognized as sponsor of “Twas the Lights Before Christmas” First Place prize
  - ✓ Recognized as a sponsor on all additional “Keep the Cheer Here” prizes
- \$500 “Frosty”: You’re a Jolly, Happy Soul!**
  - ✓ Logo on bottom of lights tour map
  - ✓ Name on “Keep the Cheer Here” promo signage (both print and digital)
  - ✓ Recognized as sponsor of “Twas the Lights Before Christmas” Second Place prize
  - ✓ Recognized as a sponsor on two additional “Keep the Cheer Here” prizes
- \$250 “Rudolph”: You Want to Join in our Reindeer Games!**
  - ✓ Name on bottom of lights tour map
  - ✓ Recognized as sponsor of “Twas the Lights Before Christmas” Third Place prize
  - ✓ Recognized as a sponsor on one additional “Keep the Cheer Here” prize

Name of Business/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

***We’re excited to partner with you this Christmas Season in celebrating the rural lifestyle and community spirit that make Todd County a great place to live, work and play!*** If you have any questions or you would like more information, please email [info@toddchamber.com](mailto:info@toddchamber.com) or call Tiffany Groves at 859-445-6871.